

# Advertising in the Discover Schull & the Mizen Guide and Schull.ie website for 2016

Schull Business & Tourism Association are seeking your support once more this year as we prepare the Discover Schull & the Mizen Guide to be published in time for the Easter holidays. Our strict deadline for receipt of advertising and payment is **Monday 29th February**.

## 2016 Advertising and SB&TA Membership options:

<p>1/4 Page Ad in the Discover Schull &amp; the Mizen Guide 2016 <i>See 2 size formats opposite.</i></p>	<p>SB&amp;TA Membership <b>includes</b> Website Featured Article on <i>schull.ie</i></p>	<p>SB&amp;TA Membership <b>includes</b> Website Featured Article <b>and</b> discounted 1/4 Page Ad in 2016 Guide</p>
<p><b>€184.50</b> (€150+23% VAT)</p>	<p><b>€250</b> (0% VAT applies)</p>	<p><b>€373</b> (€250 @ 0% VAT + €100+23% VAT)</p>

## Join the SB&TA and help make a difference!

### Benefits of Membership:

- Free featured article on the Schull.ie website.
- Free advertisement on any promotional material/welcome package that the committee will develop for upcoming festivals; Fastnet Film Festival, Triathlon, Calves Week, Sailing Tournaments, etc.
- Newsletter, keeping you informed and in touch with what the committee is working on and other pertinent information.
- Continued promotion of the website, management of SEO, calendar updates, social media work, etc.
- Support and enthusiastic commitment from the volunteer SB&TA committee who will work hard to continue promoting the village and whole Mizen area for the benefit of the people and businesses who live and work here.
- Voting rights on issues arising during the course of the year.
- 33% discount on advertising in the Discover Schull & the Mizen Guide.
- Opportunity to join the SB&TA Committee.

### Full Colour 1/4 Page Ad Portrait

60mm wide x  
92mm high

### IMPORTANT:

Provide your own artwork either as a hi-res PDF with fonts outlined or as a hi-res JPG.

### Or...

Re-use last year's ad – please confirm.

### Email to:

advertising@schull.ie

### Alternatively...

We can design your ad for you, simply send your information, logo and images to use.

**There is a separate €100 charge for this service.**

**Email to:** advertising@schull.ie

### Full Colour 1/4 Page Ad Landscape

124mm wide x 44mm high

# Schull

EXPLORE. DREAM. DISCOVER.

## Advertising and Membership Order Form

**Please complete the details here and return  
with payment to:**

Schull Business & Tourism Association  
c/o Enibas  
Main Street  
Schull  
West Cork

**Cheques should be made payable to Schull  
Development Association Ltd.**

**Our strict deadline for receipt of advertising  
and payment is **Monday 29th February.****

### Payments

- I am paying by cash
- I am paying by cheque
- I am paying by bank transfer  
AIB, 9 Bridge Street, Skibbereen, Co. Cork.  
**IBAN:** IE52 AIBK 9363 6701 7570 55  
**BIC:** AIBKIE2D

YOUR NAME:  
.....

BUSINESS NAME:  
.....

BUSINESS ADDRESS:  
.....

CONTACT NUMBER:  
.....

CONTACT EMAIL:  
.....

CHOOSE FROM:

- 1/4 PAGE AD IN SCHULL GUIDE 2016 **€184.50** inc. VAT
- WEBSITE FEATURE + SB&TA MEMBERSHIP **€250** - 0% VAT applies
- 1/4 PAGE AD + WEBSITE FEATURE + SB&TA MEMBERSHIP **€373** inc. VAT on ad

YOUR AD ARTWORK:

- PLEASE REPEAT LAST YEAR'S AD WITHOUT CHANGES NO CHARGE
- I WILL PROVIDE MY OWN ARTWORK NO CHARGE
- PLEASE DESIGN AN ADVERTISEMENT FOR ME **€100** (please ask SB&TA)

SPECIAL INSTRUCTIONS:  
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**SEND YOUR ARTWORK/INFORMATION BY MONDAY 29TH FEBRUARY TO:**

**advertising@schull.ie**